

X1 for Hospitality Over Coax

Turn Every Property Into an
Opportunity—Without Rewiring



Today's guests expect more than TV—they expect a personalized, intuitive entertainment experience. **X1 for Hospitality from Comcast Business** brings together advanced TV, streaming apps, and voice control into one powerful platform designed specifically for hotels.

Comcast Business X1 for Hospitality over Coax is an innovative video entertainment experience customized for hotel guest rooms. This platform delivers a high-definition video service over coax directly to the X1 devices within hotel guest rooms.

Most hospitality properties already have the physical connectivity infrastructure needed to upgrade their guest experience—**coaxial cabling**.

Full X1 Experience — No Rewiring

Deliver X1 for Hospitality over existing coax with Comcast Business + Positron Access.



KEY ADVANTAGES

- X1 experience consistent across guest rooms and common areas
- Minimal infrastructure impact during the upgrade
- Seamless for guests and staff



IMPACT

- Potential cost savings over Ethernet re-wiring
- Fast install per room
- No downtime; maintains full room availability
- Gigabit capable speeds + IPTV + reliable WiFi

Powered by Positron Access GAM (Gigabit Any Media) solution

Who It's For: Hospitality—and Beyond

Any business with TVs and coaxial cabling is now an X1 opportunity:

- **Hotels:** Upgrade without disrupting operations
- **Large Businesses & Venues:** Scale across multiple locations

If a property has TVs and coax, it's an X1 opportunity.

With fast installs, managed costs, and minimal disruption, you can deliver a premium guest experience—every time.

COMCAST BUSINESS. POWERING POSSIBILITIES.™

To find out more, contact, contact your Comcast Business representative.

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